

Vital Japan

Vital Japan 13th Meeting

Foreign Media Reporting in Japan

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Agence France-Presse at a glance 1:

- 2,000 employees, of which 900 work outside France
- 1,250 journalists, including 150 photographers
- 116 bureaus around the world, coverage of 165 countries
- 3 million words, 700 photos and 50 graphics dispatched daily
- Asia-Pacific region has 26 bureaus, 200 staff, 406 clients

Agence France-Presse at a glance 2:

- Annual budget of 2 billion francs (305 million euros), of which the French government pays 600 million francs, or about 30 percent
- French service revenues account for 300 million francs, English service revenues 126 million francs (58 million francs from Jiji Press alone), German 28 million francs, Spanish-Portuguese 23 million francs, Arab 15 million francs, Economic 150 million francs, Sports 77 million francs, Multimedia 55 million francs, Photo 150 million francs, Technical support 80 million francs
- By region France: 1,015 million francs, Asia 140 million, Europe 120 million, AFX 100 million, Germany 90 million, Middle East 43 million, North America 40 million

A Journalist's Job

- Transmission of information
 - Physical (satellite feeds, lights, camera (visual needs vs. print needs), logistics, computer programs, wires)
 - Selection (which quotes, what details, limits of time and length)
 - Creation (questions, features, order, what is a story?)

Topics 1:

- **Objectivity**
 - **Does it exist? (quote selection, questions, length of story)**
 - **Audience (view of Japan from Asia, from Europe, from North America)**
 - **Yasukuni**
 - **Gadgets, Nation of Cute**
 - **Internal company pressure (pick-ups, competition – AP, Reuters, Bloomberg, others?)**

Topics 2:

- What is news?
 - Does the media give only “new”s or does it reassure people of “no change”
 - Does the media have an impact on reality?
 - Polling, voting, politics
 - Abduction issue vs. nuclear issue. Who decided which was more important (politicians, the public or the media?)

Topics 4:

- Sony press release and writing a 100-150 word story
 - Order, quotes, details
 - Audience

Topics 5:

- Results

Topics 6:

- Do foreign news agencies in Japan matter?